



পশ্চিমবঙ্গ পশ্চিম বঙ্গাল WEST BENGAL

27AA 512304

THIS MEMORANDUM OF UNDERSTANDING is made on 17th March, 2022

BETWEEN

Fragrant Creation

Fragrant Creation is a proprietorship, and micro enterprise, represented by acclaimed filmmaker and director Sourav Sarkar, conducting film – production (making), film – exhibition, film – analysis and academic sensitization on films, serving interdisciplinary connection between film medium and various fields of study and research in social sciences.

AND

Kalyani Mahavidyalaya (KM), Kalyani Mahavidyalaya, popularly known as Kalyani College established in 1999, is a government-aided general degree college at Kalyani in Nadia district, West Bengal, India. The college offers undergraduate degree courses in arts, science, and commerce. The college was established and started its journey on the 18th of July, 1999. Presently, the Kalyani Mahavidyalaya is running 18 Honours courses in different fields of

Sourav Sarkar



(Signature)

Principal
Kalyani Mahavidyalaya
Kalyani, Nadia. (W.B.)

25085

Advocate Chandra Saha
 Advocate Chandra Saha
 Col-14
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 C. C. Court
 C. C. Court
7 MAY 2021
S. CHATTERJEE
 Licensed Stamp Vendor
 C. C. Court
 2 & 3, K. S. Roy Road, Kol-1

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science, humanities, and commerce. Dr. Runu Das is currently the principal of this college. Kalyani Mahavidyalaya is affiliated with the University of Kalyani and is also recognized by the University Grants Commission (UGC).

1. Purpose of the MoU

The **Fragrant Creation** and the **Kalyani Mahavidyalaya (hereafter referred to as KM)** intend to develop cooperation and collaboration in research for development, training, joint diploma/certificate programs/courses, and other agreed activities that further the aims and objectives of the Institutions as follows:

- a) To organize and conduct seminars, conferences, workshops, certificate courses, value added courses, certificate courses, add – on courses pertaining to film – medium (analysis and development of technical skill) in collaboration, subject to the availability of funds.

2. Major Objectives/ Scope of the MoU

- a) Fragrant Creation, in collaboration with KM, may arrange for joint workshops/training/ /seminars/conferences/certificate courses/ value added courses/ add – on courses etc. The location for the said programs and the participating charges may be defined upon mutual consent. However, the number of committed students for each workshop or certificate course or value-added course, should be decided mutually on a prior basis.
- b) KM and Fragrant Creation will jointly promote the activity that would be conducted. The participants should be the students and academic members under the aegis of KM, and/or alumni and others with prior approval of KM.

3. Future Objectives/Prospect of the MoU

1. Research collaboration on film medium/Grant Writing Support on film medium/Publication & short film production/ Book Chapter Writing in relation to film medium /Faculty Development Programs. These can be an obvious consequence of long-term association between both parties.

4. Understanding between the two Parties

- a) Both parties acknowledge the need to create an ecosystem for promoting innovation and entrepreneurship and are interested in partnering to further this cause.


Principal
Kalyani Mahavidyalaya
Kalyani, Nadia, (W.B.)




Soumya Sarkar

- b) There is a need to inculcate an entrepreneurial & problem-solving mindset among the students and youth
- c) Both parties will work on applying and conducting various government skill development projects for the benefit of a wide spectrum of students.

4. Non-exclusivity

The relationship of the parties under this MOU shall be non-exclusive and both the parties, including their affiliates, subsidiaries, and divisions, are free to pursue other agreements or collaborations of any kind.

5. Termination of MoU

This MOU commences from the date of the last signing and shall be in force for 3 years. The MOU may be terminated at any time by mutual consent or by 6 months' notice by either party. It may be amended, modified, extended, or renewed only by the written consent of both Parties. The Institutions agree to review this MOU six months prior to the end of the 3-year term.

6. Confidentiality

- a) The parties to this MoU undertake to treat as CONFIDENTIAL AND PRIVILEGED information of either party. The terms of confidentiality and mode of disclosure shall be as per mutually acceptable terms.
- b) Except as reasonably required, both the parties covenant that neither the party shall at any time during this MOU or at any time after it is terminated disclose or reveal to any person/organization or otherwise make use of confidential information including any of the trade secrets, confidential operations, processes or dealings or any information concerning the parties and their subsidiaries, business, finances, transactions or affairs of the affiliates/agencies or any of their ventures which may come to the knowledge of either the party during the period.
- c) During the period of the MOU, each party agrees to respect each other's freedom of operation. Neither the parties shall interfere in the affairs/functioning of the other.

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Principal
Nityami Mahavidyalaya
Kalyani, Nadia, (W.B.)



Suman Sarkar

This MOU is not intended to create any legally binding obligations nor any financial commitment on either institution but, rather, is intended to facilitate discussions regarding general areas of cooperation as stated above, and the financial liabilities / workshop – fees / course - fees regarding the certificate courses or value-added courses for the students may be decided upon a basis of mutual understanding and cooperation. Further, if KM is a venue for conducting any revenue generating course, a nominal share of the revenue, decided upon a basis of mutual understanding and cooperation, shall go in favour of KM.

BY SIGNING BELOW, the parties, acting by their duly authorized officers, have caused this Memorandum of Understanding to be executed, effective as of the day and year first above written.

Fragrant Creation

Signature: Sourav Sarkar
Name: Sourav Sarkar
Place: Kalyani
Designation: Filmmaker - Director
Address: 3, Beni Banerjee Avenue, Kolkata
- 700031



Govt. of India Udyam Reg. No.
UDYAM-WB-10-0027858

Kalyani Mahavidyalaya.

Signature: DR RUNU DAS 17.03.2022
Name: DR RUNU DAS Principal
Place Kalyani Kalyani Mahavidyalaya
Designation: Principal Kalyani, Nadia, (W.B.)
Address: City Centre Complex,
Kalyani, West Bengal 741235.

Witness :

Somnath Haldar
17.3.22

Bhaswati Saha
17.03.22