

KALYANI MAHAVIDYALAYA

TEST EXAMINATION-2014

B.COM 2ND YEAR (G)

SUB: ENTREPRENEURSHIP DEVELOPMENT

& BUSINESS COMMUNICATION

F.M=50

GROUP-A (ENTREPRENEURSHIP DEVELOPMENT)

Answer any two of the following questions.

2*1=2

1. Discuss the two elements of entrepreneurship development?
2. Discuss the two advantages of partnership business?
3. What do you understand by social environment?
4. What is Project?

Answer any three of the following questions.

3*2=6

1. Distinguish between share and debenture?
2. What is corporate entrepreneurship?
3. Distinguish between private company and public company?
4. What do you understand by creativity?
5. What is copyright?

Answer any one question

7*1=7

1. What are the type of trade marks? Classify registration of trade mark.
2. What do you understand by owned capital and debt capital ?Distinguish between owned capital and debt capital.

Answer any one question

10*1=10

1. What is entrepreneurship? Discuss the nature of entrepreneurship.
2. Discuss the reasons for the popularity of small business entrepreneurship.

GROUP-B (BUSINESS COMMUNICATION)

Answer any two of the following questions.

2*1=2

1. Discuss the two importance of Business Communication.
2. What is conflict?
3. What is verbal communication?
4. What is Informal Communication?

Answer any three of the following questions.

3*2=6

1. Discuss two- way communication.
2. What is Business Productivity?
3. What is Business Communication?
4. What is E-Mail?
5. What is Video- Conferencing?

Answer any one question.

7*1=7

1. What is Feedback Communication? Classify Feedback Communication.
2. What do you understand by communication Tools? Discuss briefly the two types of communication tools.

Answer any one question.

10*1=10

1. Draft the notice of the Annual General Meeting of a Company.
2. Draft the Minutes of the First Board Meeting of a Public Company.