

Prevention of Cancer and Healthy Life Style

A virtual Awareness Programme

Organized by

Department of Sociology, Kalyani Mahavidyalaya (with support from IQAC)

In collaboration with

Sanjeevani.....Life beyond Cancer

Report

The Department of Sociology, Kalyani Mahavidyalaya, organized a Webinar/ virtual Awareness Programme on “Prevention of Cancer and Healthy Life Style” on 8th of October, 2020 at 4pm to 5:50 pm, in collaboration with “Sanjeevani- Life Beyond Cancer”, a Non-Profit Organization, in order to promote awareness on healthy life style and critical care in a situation strained with pandemic. With support from the esteemed team of the IQAC, Kalyani Mahavidyalaya, the department organized this webinar with an interest to underscore the significance of the Sociology of Care, an integral part of the discipline, while spreading awareness on healthy living.

With Sanjeevani the Department created a flyer for the Webinar with the link to register for the participants and shared the Flyer with the students and teachers of the college. Initiative was taken to reach a greater community of people by sharing the Flyer in different relevant WhatsApp groups. The registered participants were then invited to join another WhatsApp group created for the Webinar for the ease of sharing information. The Webinar was held on Google Meet, and it was live ion YouTube and Facebook as well. The Webinar was joined by fifty-two (52) participants.

The details of communication regarding the Webinar, Flyer, Programme Schedule etc. are attached herewith.

A handwritten signature in blue ink, appearing to read 'Sudeshwari', is located at the bottom left of the page.

Letter of Approach from Sanjeevani:

Seeking permission

Inbox



Sudip Das <sudipd1992@gmail.com>

to me

Dear Dr. Sudeshna Ma'am,

I write to you on behalf of Sanjeevani-Life beyond Cancer a pioneer in 'Comprehensive Cancer Care.' We are an award-winning non-profit organization working for prevention, early detection, counselling and rehabilitation of cancer and cancer patients. Our focus is on navigating them from Dis-ease to wellness.

One of our major areas of work is to spread awareness. Just to share some data, Cancer is the second leading cause of death globally and was responsible for an estimated 9.6 million deaths in 2018. There are approx. 17 lakh new reported cases in India every year. It is estimated that double that number go unreported. The scenario is alarming and worsening day by day.

Youth today is eager to learn and has the ability to share their knowledge. Also, they are unaware of why's & how's of cancer, they are unclear about why their lifestyle and habits can lead to a particular disease. Hence, we do plenty of activities that students and colleges can be part of for generating awareness.

SanjeevaniLBC does structured awareness camps in Schools, Colleges and Communities:

- Ø Cancer – why and how
- Ø Need for prevention and early detection and
- Ø Healthy lifestyle habits & wellness

The awareness camps deliver this knowledge through a combination of presentations, Q&A session and a Quiz. The camp ends with a Pledge being taken by participants to take on healthy practices and share the knowledge gained through the camp.

All participants are given E Certificates for their records.

Sanjeevani does not levy any charge towards holding these camps.

Resources required from the institution for the programme to be a success -

- Timings between 10 am onwards, according to your convenience
- Students (Minimum 50)
- Zoom or Google meet App
- Teachers and Parents can also be part of it

We hope you will join hands with SanjeevaniLBC in its endeavor to eradicate cancer.

Since its inception in 2012, Sanjeevani has enriched lives of over 2, 45,000 patients across its 14 centers pan India.

Here's a short profile of our organization (<https://youtu.be/KDMvnew7eeM>) for your perusal.

Regards

Sudip Das

9734559510

Sudipd1992@gmail.com

SanjeevaniLBC

Letter to the Principal, Kalyani Mahavidyalaya:

Permission for Webinar_Department of Sociology

Yahoo/Sent

Sudeshna Paul <sudeshnapaul2004@yahoo.com>

To: Kalyani Mahavidyalaya, RUNU DAS

Thu, Sep 24, 2020 at 1:50 PM

Respected Principal Madam,

I am pleased to inform you that a renowned non-profit organization named Sanjeevani- Life Beyond Cancer has approached the Department of Sociology, Kalyani Mahavidyalaya, to organize a Webinar (seminar/ Awareness Programme) jointly on 'Eradicate Cancer and Healthy Life Style'.

The Webinar may occur on October 8, 2020 at 4:00 pm.

I request you to kindly approve of the Webinar.

Thanks and regards,

[Dr. Sudeshna Paul](#)

Assistant Professor

Department of Sociology

Kalyani Mahavidyalaya

Kalyani, Nadia, W.B.



The Flyer:



RUBY AHLUWALIA

Senior Bureaucrat, Life coach, Author, Painter, TEDx Speaker, Cancer Victor and the Founder of the Non-Profit Organization Sanjeevani Life Beyond Cancer a pioneer in Comprehensive Cancer Care.



‘A Virtual Awareness Programme’
on
Prevention of Cancer & Healthy Lifestyle!
organized
by
Sanjeevani...Life Beyond Cancer
in collaboration with
Dept. of Sociology (with support from IQAC),
Kalyani Mahavidyalaya
Nadia, West Bengal.
08th October, Thursday, 04:00 PM

For Registration [Click Here](#) **Live On**  & 

- Make your health always your priority. Participate and take steps towards a better lifestyle!
- Active Participants Will Be Awarded E-Certificate After Submission of Feedback Form.
- After Registration Join The WhatsApp Group To Know About The Details Of The Webinar.



Patron
Dr. Runu Das
Principal
Kalyani Mahavidyalaya
Nadia, West Bengal.



President
Prof. Asoke Prasun Chattopadhyay
President, Governing Body
Kalyani Mahavidyalaya
Nadia, West Bengal.



Convener
Dr. Sudeshna Paul
Assistant Professor in
Sociology
Kalyani Mahavidyalaya
Nadia, West Bengal.



Speaker
Mrs. Jasmine Khatoon
Senior Counsellor
Sanjeevani...Life Beyond
Cancer
Kolkata, West Bengal.

The Brochure:

Time Limit	Topic	Speaker
04:00 – 04:03 Pm	Play Sanjeevani Film	Mrs. Jasmine Khatoon , Senior Counsellor of SLBC
04:03 – 04:08 Pm	Introduction Of Sanjeevani... Life Beyond Cancer	Dr. Reshmi Saha , Intern of SLBC
04:08 – 04:13 Pm	Inaugural Address	Dr. Runu Das , Principal of Kalyani Mahavidyalaya
04:13 – 04:16 Pm	Short Lecture	Shri. Indrajit Bandopadhyay , IQAC Coordinator of Kalyani Mahavidyalaya.
04:16 – 04:20 Pm	Short Speech	Dr. Reshmi Chakraborty , Faculty of Dept. of Sociology of Kalyani Mahavidyalaya
04:20 – 04:24 Pm	Flagship Details About Sanjeevani	Mrs. Jasmine Khatoon , Senior Counsellor of SLBC
04:24 – 04:30 Pm	Survivor Speak	Miss. Oindrila Banerjee , Volunteer of SLBC & Student of Dept. of Sociology of Kalyani Mahavidyalaya
04:30 – 05:25 Pm	Presentation On Cancer Awareness	Mrs. Jasmine Khatoon , Senior Counsellor of SLBC
05:25 – 05:30 Pm	Question And Answer Session	Mrs. Jasmine Khatoon , Senior Counsellor of SLBC & Dr. Reshmi Saha , Intern of SLBC
05:30 – 05:32 Pm	Discussion About Virtual Internship, E-Certificates, Help Line Nos	Mrs. Jasmine Khatoon , Senior Counsellor of SLBC
05:32 – 05:35 Pm	Immunities Videos	Dr. Reshmi Saha , Intern of SLBC
05:35 – 05:40 Pm	Vote of Thanks	Dr. Sudeshna Paul , Assistant Professor & HOD of Dept. of Sociology of Kalyani Mahavidyalaya
05:40 – 05:45 Pm	Pledge	Miss. Oindrila Banerjee , Volunteer of SLBC & Student of Kalyani Mahavidyalaya
05:45 – 05:50 Pm	End the Programme	SLBC Team

Sudeshna Paul

THANK YOU